Alt Order#

INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice Month Invoice # Invoice Date Invoice Period 944637-1 09/09/12 September 2012 08/27/12 - 09/05/12

Station Account Executive Sales Office Sales Region WESH Steve Banka Eagle-Los Angel National

Advertiser Product Estimate Number National Federation Indepen NAT'L FED IND BUSN 263

> 07899034 09/03/12 - 09/05/12 944637 Billing Calendar Billing Type Deal # Broadcast Cash

Order #

Special Handling

Flight Dates

IDB# Advertiser Code Product Code NFIB NFIB

Agency Ref Advertiser Ref

www.wesh.com

Billing Address:

Target Enterprises Attention: Accounts Payable 15260 Ventura Blvd. Ste 1240 Sherman Oaks, CA 91403-5347

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	09/03/12 Class of Tir	09/05/12 ne - Immedi	NBC Today Show II ately Pre-emptible without	10AM-11AM notice	MTW	:30	2	\$650.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 MTW	Spots/Week 2	<u>Rate</u> \$650.00					
	Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
			/03/12 10:49 AM NBC T	•	10AM-11AM		O NFIBFL814			\$650.00 NM
	2 W	ESHTu 09	/04/12 10:50 AM NBC T	oday Show II	10AM-11AM	:3	O NFIBFL814	l		\$650.00 NM
2	2 09/03/12 Class of Tir	09/05/12 ne - Pre-em	NBC Today Show III ptible with notice	11AM-12PM/10-11/	MTW	:30	2	\$550.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 MTW	Spots/Week 2	<u>Rate</u> \$550.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	ESHM 09	/03/12 11:29 AMNBC T	•	11AM-12PM/10-	-11/ :3	O NFIBFL814	ł		\$550.00 NM
	2 WE	ESHTu 09	/04/12 11:51 AM NBC T	oday Show III	11AM-12PM/10-	-11/ :3	O NFIBFL814	·		\$550.00 NM
3	3 09/03/12 Class of Tir	09/05/12 ne - Pre-em	M-F NOON NEWS 12- ptible with notice	12:12:00-12:30 PM	MTW	:30	2	\$500.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 MTW	Spots/Week 2	<u>Rate</u> \$500.00			-		
	Spots: # Ch	Day <u>Ai</u>	r Date <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Leng	h Ad-ID			<u>Rate</u> <u>Type</u>
				OON NEWS 12-12:30	12:00-12:30 PM		O NFIBFL814			\$500.00 NM
L	2 WI	ESHTu 09	/04/12 12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:3	O NFIBFL814	1		\$500.00 NM
4	09/03/12 Class of Tir	09/05/12 ne - Immedi	M-F 4-5 PM NEWS ately Pre-emptible without	M-F 4-5 PM notice	MTW	:30	2	\$800.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
	C4 # Ol-	09/03/12	09/09/12 MTW	2	\$800.00					D . T
	Spots: # Ch		<u>r Date</u> <u>Air Time</u> <u>Descri</u> 0/04/12		Start/End Time M-F 4-5 PM		<u>th Ad-ID</u> 30 NFIBFL8141			<u>Rate</u> <u>Type</u> \$800.00 NM
			0/05/12 4:23 PM M-F 4-		M-F 4-5 PM		30 NFIBFL814			\$800.00 NM
					1VI-1 4-3 F1VI)() (() ID) E0141	<u> </u>		\$000.00 TAIVI
	09/03/12 Class of Tir		M-F 5-6 PM ROT ptible with notice	5:00-6:00 PM	MTW	:30	2	\$1,200.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 MTW	Spots/Week 2	<u>Rate</u> \$1,200.00					
	Spots: # Ch				Start/End Time		th <u>Ad-ID</u>			Rate Type
			3/04/12 5:41 PM M-F 5-		5:00-6:00 PM	•	30 NFIBFL814			\$1,200.00 NM
	2 WI	ESHW 09	3/05/12 5:50 PM M - F 5-	6 PM ROT	5:00-6:00 PM	::	30 NFIBFL814	Н		\$1,200.00 NM

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Month Invoice Period Invoice Date 09/09/12 08/27/12 - 09/05/12 944637-1 September 2012

Advertiser	<u>Product</u>	Estimate Number
National Federation Indepe	NAT'L FED IND BUSN	263

www.wesh.com

						Spots/			
Line Start I	Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	para da francisco
6 09/03/ Class	12 09/05/12 of Time - Pre-emp	M-F 6-6:30 PM otible with notice	M-F 6-6:30 PM	MTW	:30	2	\$1,800.00	NM	
Weeks	: <u>Start Date</u> 09/03/12	End Date MTWTFSS 09/09/12 MTW	Spots/Week 2	<u>Rate</u> \$1,800.00					
Spots:	# Ch Day Air	Date Air Time Desc	<u>ription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	2 WESHM 09	/03/12 6:16 PM M-F 6	6-6:30 PM	M-F 6-6:30 PM	:3	O NFIBFL8	14H		\$1,800.00 NM
	1 WESHW 09	/05/12 6:29 PM M-F 6	6-6:30 PM	M-F 6-6:30 PM	:3	O NFIBFL8	14H		\$1,800.00 NM
7 09/03/ Class	12 09/05/12 of Time - Immedi	M-Su News @ 11PM ately Pre-emptible withou	11-1135p t notice	MTW	:30	2	\$1,400.00	NM	
Weeks		End Date MTWTFSS	Spots/Week	<u>Rate</u>					
	09/03/12	09/09/12 MTW	2	\$1,400.00					
Spots:				Start/End Time		th Ad-ID			Rate Type
		/03/12 11:27 PM M-Su	•	11-1135p		O NFIBFL8			\$1,400.00 NN
		/04/12 11:39 PM M-Su work Program Runover	News @ 11PM	11-1135p	:3	30 NFIBFL8	14н		\$1,400.00 NN
8 09/03 Class		M-F Sunrise @6AM ately Pre-emptible withou	6:00-7:00 AM t notice	MTW	:30	1	\$650.00	NM	
Weeks	Start Date 09/03/12	End Date MTWTFSS 09/09/12 MTW	<u>Spots/Week</u> 1	<u>Rate</u> \$650.00					
Spots:	# Ch Day Air	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WESHM 09	/03/12 6:43 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	30 NFIBFL8	14H		\$650.00 NN
				Total Spots		15			
	-		_				Gross Tota	al	\$14.450.00
D	4 T 00	D					<u> </u>	<u>*</u>	Ψ1-1,-100.00
raymer	t Terms 30	Days				<u>Agen</u>	cy Commissio	<u>n</u>	\$2,167.50

Agency Commission

\$2,167.50

Net Amount Due

\$12,282.50